

Visionary Art Trends

"First you need to be at the right place at the right time. Then you need to recognize a great artist or movement. The rest is easy."
R.G.

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Posted on [October 3, 2012](#)

[← Previous](#) [Next →](#)

David Hockney, Sheila Elias and the iPad

David Hockney

Millions of iPhones and iPads sold, and I have found only two important artists working with this new technology, and what they are doing is groundbreaking. Not since the invention of acrylic paints in the 1950s, which gave artists a new way to work with paints, has the art of painting been expanded.

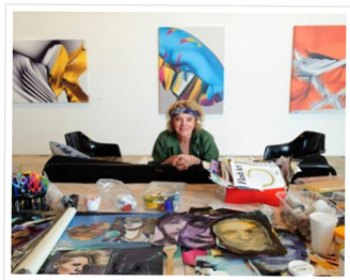
With acrylics, painting became slick, bright, and fast drying, which meant more paintings in a shorter time. Now using the iPad and the apps accompanying it, artists can reach the global world with their paintings drawn anywhere and sent anywhere. David Hockney, one of Britain's most innovative and famous artists, has taken up this new technology with pleasure and passion. His initial works were exhibited in 2010 at a Paris exhibition called Fleurs Fraiches. Three hundred images were shown, mainly flowers. Using his fingers and a stylus on the iPad, stunning new effects in texture, light, and new colours were presented. This new work was then presented at The Royal Academy in London in 2012 on actual iPads and iPhones. As of now his work is not for sale, but if you are one of his lucky friends, he does send out these drawings to them. What a treat to receive that on your iPad in the morning.

An interesting question arises. Why do midcareer artists and not the very young take this up? Well the answer, I think, is that these artists know how to draw. They were from the group of artists that learned in art schools how to draw. The mind and eye coordination was developed. Since early times we did not forget this. It is not the same as tapping on a keyboard or clicking a photo, click, click click. All forms of art contribute to our way of looking at the world, but if children do not learn how to write with their fingers holding a pen or pencil and artists do not know how to hold a paintbrush and paint I think we are about to lose something. Someone should write a paper on this topic.

Sheila Elias

Throughout her career, Sheila Elias has expressed herself through many artistic mediums. This well known Florida artist has also taken on the Apple iPad with tremendous creativity. Sheila also uses her finger and various apps to open the potential of the iPad to produce new technological visions. She manipulates and explores new colours, lines and forms. She enlarges the abstract shapes that emerge from her iPad onto larger canvases and often adds touches of paint to complete her works of art. Stunning otherworldliness. A shock of cold water on the senses.....

In a historic first, The Apple Store, will be presenting Sheila on Oct 17 to demonstrate how she creates her works of art.



BUY SELL OR HOLD

Unfortunately David's iPad pieces are not for sale.

Sheila's work can be seen at The Mayson Gallery, 254 Broome St., NYC 10002.

Oct 18 - 23, 6-8pm

Apple will be presenting a demonstration with Sheila Elias at their Apple Store Upper West Side at 1981 Broadway (at 67th Street) NYC, Wednesday, October 17, 7pm.

It will be the first time they are having an artist demonstrate how to use their iPad in a creative way.



— DAVID HOCKNEY,
BRIDLINGTON STUDIO
FEBRUARY 2009
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EVANS

TECHNE REVELATION
iPaint on my iPad Series
SHEILA ELIAS

MAYSON GALLERY
Oct 18-23
THU OCT 18th
6-8PM Reception
254 Broome Street, NYC 10002
212.368.0069 maysongallery.com

Show openings
Oct 28 - Nov 11
Penthouse
18 East 17 Street
NYC 10003
646.363.1887

THE APPLE STORE
corcoran
ART GALLERY